

EVERY TIME WE RACE, YOU WIN.

www.legends-yamaha-enduros.com



At Yamaha our most important research and development work isn't done by theory-loving engineers in white lab coats. It's done by go-for-broke racers in helmets and leathers.

We believe the fastest, most thorough way to see if our R&D ideas work is to let the fastest riders test them. And the quickest way to come up with new ideas is to ask the men who want to be even quicker.

Like two-time World Grand Prix champion Kenny Roberts. No one can push a motorcycle

to its limits like Roberts can. In one two-hundred-mile road race, he can prove more about the soundness of our engineering innovations than we can in two thousand miles of road testing.

And every time Kenny rolls into the pits he's got some ideas on how to make even better suspension systems, transmissions, brakes and engines.

Bob Hannah and Broc Glover run our YZ

into the ground every Sunday. Then, before they've even dusted themselves off, they suggest things that might make their motocross machines even better. Obviously they know what they're talking about. "Hurricane" Hannah has won three straight Supercross titles and two straight 250cc National championships. And Broc has raced his 125cc YZ Monoshocker to three straight National titles.

That's a lot of number one plates on Yamahas. Team Yamaha is the winningest com-

bination of motorcycle racers one factory has ever had. And a very big reason why we build the most advanced motorcycles in the world.

At Yamaha we don't build great motorcycles just to win races. We win races so we can build great motorcycles.

YAMAHA

When you know how they're built.