YAMAHA- the brand that won all major U.S. lightweight road races in '67...







...now brings you an exciter that dishes the <u>dirt</u> the rest will have to eat.

You're looking at the '68 Yamaha 250 Single Enduro—the big news in dirt machines. This *limited* production model is the first low cost, dual purpose cycle that combines off-the-road mastery with real street performance.

It was created for individualists—those who demand the maximum in excitement for their money and a machine that can deliver it.

How can the 250 Single Enduro cost hundreds of dollars less than competitive bikes and still beat them at their own game? Let us count the ways:

*Daytone, Laconis, Indianapolis and Carlsbad

- 1. Five port power
- 2. Five-speed gearbox
- 3. Tube frame
- 4. Enduro travel forks
- 5. Autolube oil injection
- 6. High ground clearance
- 7. Spring loaded foot pegs
- 8. Quickly detachable lights
- 9. Separate tachometer and speedometer
- 10. Fully equipped for dirt or street
- 11. Plus GYT Kit availability

Can you think of a more rewarding reason for seeing a Yamaha dealer?



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