

A modest proposal from Yamaha.

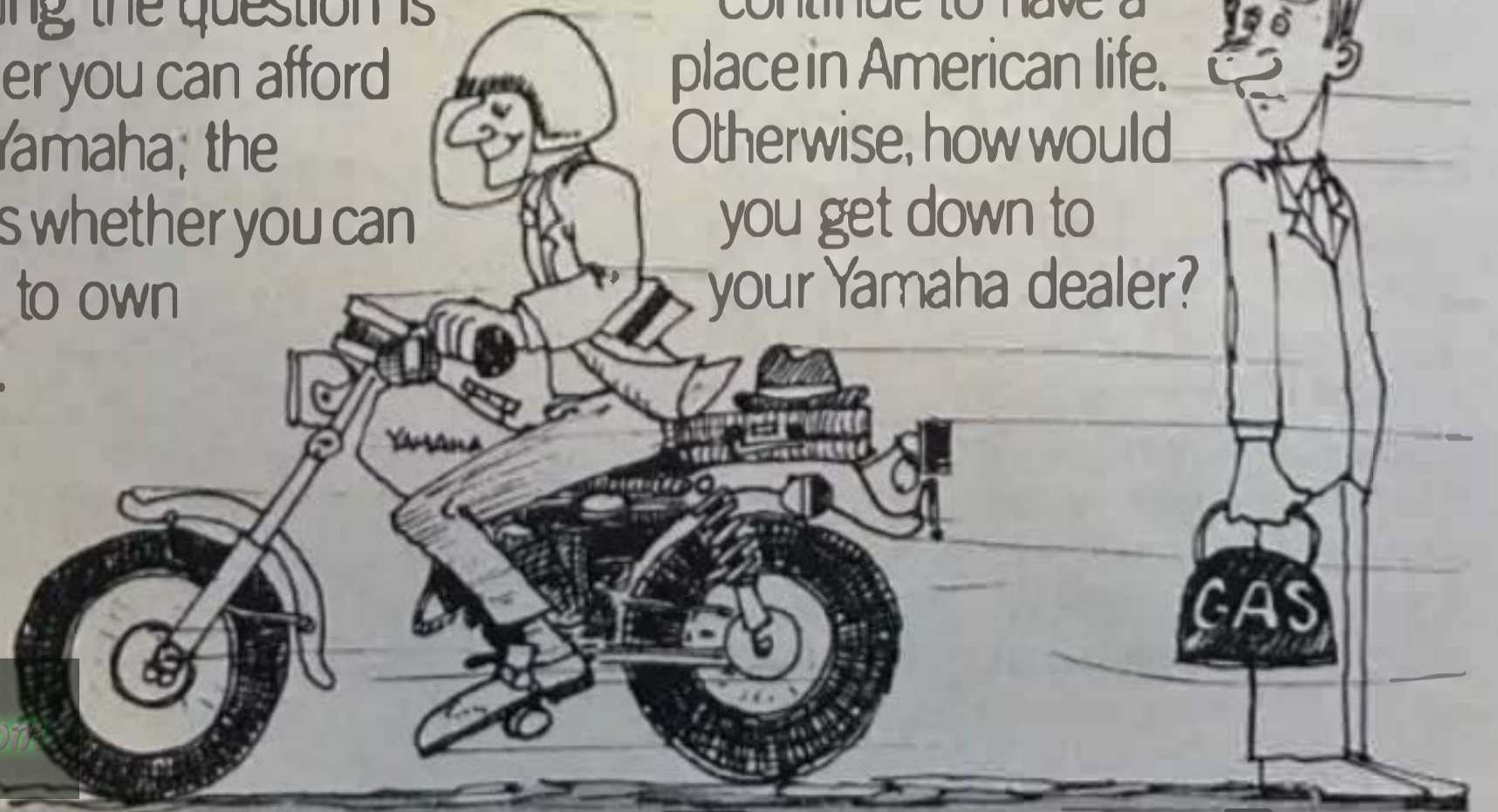
You used to be inseparable. But then, gas used to cost a quarter a gallon. So maybe it's time you put the lovable old guzzler out to pasture. Or at least traded in your second car on something more economical. Like a Yamaha.

Think about all the gasoline you'll save. Think about low maintenance costs. A low purchase price. And think of all the perfectly legal

little nooks and crannies where you can park your new Yamaha.

But forget these advantages for the moment, and just think about this: With the price of gasoline skyrocketing, the question is not whether you can afford to own a Yamaha; the question is whether you can afford not to own a Yamaha.

Oh, we're not suggesting the extermination of cars. Just a little population control. In spite of its wastefulness we're confident that the automobile will continue to have a place in American life. Otherwise, how would you get down to your Yamaha dealer?



www.legends-yamaha-enduros.com

Someday, you'll own a Yamaha.