Down with the high cost of grooving

When it comes to recreation, the object of the game is to get the most grooving for the least money. Which is where America's number-one selling import truck, Datsun's "Li'l Hustler" Pickup, comes in. Its price leaves you a lot of bucks to spend on the important things in life ... surfboards, dirt bikes, campers, whatever turns you on. It has a half-ton capacity, just like the trucks that look bigger. And the overhead cam engine will move it out smartly on or off the road. So go ahead. Have yourself a great, big, inexpensive ball!

Drive a Datsun... then decide.

