

# *Carlsbad win makes it 4 wins out of 4 Nat'l Races for Yamaha.*

*What's that to you?*

Do you think racing wins mean nothing to you because the machines are super-exotic? Think again. The YDS-5-type racers that swept every 250cc National Championship in 1967—Daytona (Gary Nixon), Laconia (Don Twigg), Indianapolis (Nixon), and Carlsbad (Ron Pierce)—are essentially the same as the YDS-5 street machine you'll find at your dealer's. In fact, about 95% of the engine parts are identical! • Do you think that racing wins are unimportant to you because only factory-sponsored super hotshoes can win? Think again. Ron Pierce, of Bakersfield, California was a private entry and an Amateur to boot.



True, he was the first Amateur ever to win a combined Amateur-Expert Class National Championship event, but he probably won't be the last. • Do you think racing wins prove nothing because different brands take turns winning the events? Think again. Not only did Yamaha take 1-2-3 at Carlsbad,

California September 24th—making it a clean sweep of every national championship 250cc road race in America this year—but Yamaha consistently wins the big, important races each year, year after year. Take Daytona for example: Yamaha took 8 of the first 10 in both 1965 and 1966, and this year copped 7 of the first 10. • Now, if you still think racing has no relationship to improving an already superb product you've got another think coming.

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