

BAJA

When the dust finally settled, they chalked up the win and a new record to Yamaha.

The 1970 Mexican 1000. The big one. 35 motorcycles started the grueling Baja run. 832 miles of dust, bumps, rocks and ruts later—the winner was Yamaha.

Phil Bowers and Mike Patrick shared the honors, riding their RT1-B Yamaha 360 Enduro to a new record for motorcycles of 18 hours 31 minutes... 2 hours 7 minutes better than the former record set in 1968.

Bowers and Patrick are the same roughriders who barreled their trusty Yamahas to victory in the Vegas Mint 400 the last 2 years in a row. That kind of consistent performance takes riding skill second to none. And a super-reliable machine, built to take the hard knocks and hot breath of the desert in stride. But then, that's the way we build every member of our Enduro family.



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