# A Monthly Journal for Yamaha World-Wide Dealers YAMAHAR EVS







New Models

# GT50/80 & GT-MX for '73

Yamaha Trail Series—it has long established a fame for Yamaha by bringing on an age of the entirely-new motorcycling activities, so called, trail runs off the road. The series ranging from the 360 RT model to the 100 LT model enjoys always-growing popularity around the world. Yamaha has recently added to this world-renowned trail series the two new models—GT 50 and GT 80 which are the first real terrainworthy models

ever introduced in their respective classes.

Both models have been developed with safe and pleasurable off-the-road riding for kids in mind. At the same time, the ready-to-compete mini motocrosser has been marketed for more action-loving kids under the designation of the GT-MX which is expected to arouse fresh enthusiasm among mini motocross fans throughout the world.

#### Dependable Mini Trail GT 50/80

The GT 50 has been made more rugged than its forerunner FT1, The 2.75 -14 in, rear tire has taken the place of the former 2.50 - 15 in, one to make this model much more terrainworthy. The flasher and brake lamp incorporate larger-size lenses for improved safety. Yamaha-exclusive torque induction system has appreciably improved the performance at low-to-medium rpm range. The model features the light, rugged tubular steel double-cradle frame for smoother off-the-road going. The GT 80 is the scaled up version of the GT 50. Both configuration and technical features are basically same as those of the smaller brother, but its final gear ratio is set at 2.733 against the GT 50's 3.250, which makes this model more spirited undervarious off-the-road conditions. Both models are intended for use by kids or any trial beginners for picnics, camping, or just for plain fun.



#### **GT50**

Overall width ...

Overall height ..

WEIGHT (Net)

Wheelbase ..

#### PERFORMANCE 70 km/h (43 mph) Max. speed range . Cilmbing ability ... 1.500 mm (59.1 in.l Min. turning redius 7.5m @ 35 km/h (24.6 ft. @ 22 mph) Min. braking distance ....... FNGIME 2-strake, Torque Induction TYDE .. . 49 cc (2.99 cu. in.) Displacement .... Born & Stroka ..... 40x39.7mm (1.575x1.563 ln.) Compression ratio .. 4.0 PS @ 7.500 rpm Lubrication system -Starting system Primary kick starter DIMENSIONS 4-speed gearbox 1.610 mm (63.4 in.) Overall length

690 min (27.2 in.

930 mm (36.6 in.)

62 kg (137 lbs.)

..... 1,045 mm (41.1 in.

Min. ground clearance ........... 195 mm ( 7.7 in.

FUEL TANK CAPACITY ..... 4.8 lit, (1.3 US gol.) OIL TANK CAPACITY ...... 0.7 lit. (0.7 US qt.)

#### CTOO

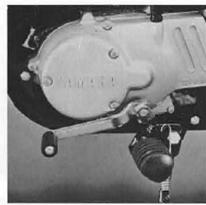
1100	
PERFORMANCE	
Mox.speed range	75 km/h (47 mph)
Climbing ability	20'
Min. turning radius	,500 mm (59.1 in.)
Min. braking distance	7.5m @ 35 km/h
	24.6 ft. @ 22 mph)
ENGINE	
Type 2-stroke	. Torque Induction
Olivel	72 (4 20 :- 1

EMPLIAE	
Туре 2.сто	ke. Torque Induction
Olsplacement	
Bore & Stroke 47x42mm	n  1,850 x 1.854 in.
Compression ratio	6.8 : 1
Max. horsupower	4.9 PS @ 6,500 rpm
Max. torque	
Lubrication system.,	Autolube)
Starting system	
Transmission	4-speed gearbox
DIMENSIONS	
Overall length	
Overall width	690 mm (27.2 in.)
Overall height	930 mm (36.6 ln.)
Wheelbase	1.045 mm (41.1 in.)
Min. ground clearance	
WEIGHT (Net)	
FUEL TANK CAPACITY	
OIL TANK CAPACITY ,	. 0.7 lit. (0.7 US qt.)

<sup>\*</sup> Specifications subject to change without notice.



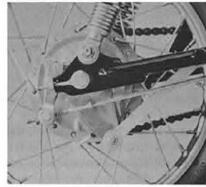
Valve induction system increuses the "effective horsepower delivered to the year wheel.



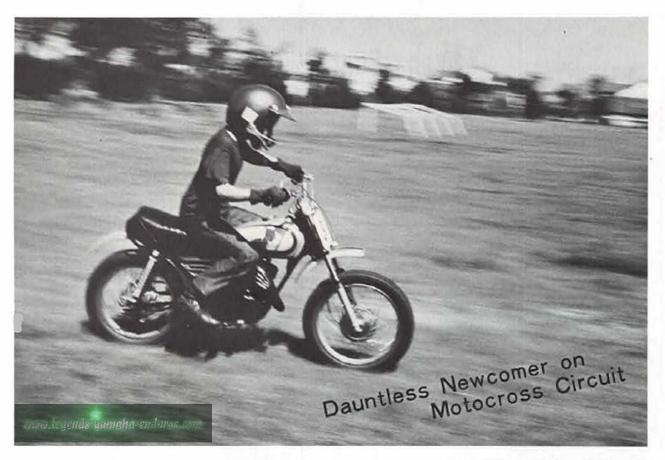
The super-smooth 4-speed transmission is one of the most nateworthy fratures of the Mini GT 50,



The super-damping front forks smooth out the



Both brakes, the foot broke and the hand brake, are excellently reliable in any weather and on any



#### Superlightweight Motocrosser GT-MX

The GT-MX is a real mini motocrossor intended for exclusive use on competition r any novice motocross fans.



The newly developed Torque Induction engine ensures high, dependable power at circuits. Superb handling and dauntless all speed ranges. The smooth 4-speed transstyling are just for the action-toving junior mission enables the rider to effortlessly get any gear whenever he wants. The model features Autolube as standard equipment like all road models of Yamaha.

The system always keeps the engine fed with a proper amount of oil just to fit every riding condition, for smoother power delivery, and better economy.

The new tubular steel frame is made light but rugged for extra advantage in competitions. The Endura type front forks and efficient shock absorption units also make this model more competition-worthy.

To match high, exciting performance, both brakes are dustfree and waterproof.



#### SPECIFICATIONS:

SPECIFICATIONS.
PERFORMANCE
Climbing ability20 degrees
Min. turning radius 59.1 in.
Min. braking distance24.6 ft. 922 mph ENGINE
Type 2stocke, Torque Induction. Single
Displacement
Bore & Stroke47 x 42 mm 11.850 x 1.664 in.)
Compression ratio
Max. torque
Lubrication system
Starting system Primary kick starter
Transmission
DIMENSIONS
Overall length
Overall width 27.2 in
Overall height
Wheelbase
Min, ground clearance
WEIGHT Inet)130 lbs.
FUEL TANK CAPACITY1.3 9-L

<sup>\*</sup> Specifications subject to change without notice.

#### Always-Growing Market-Holland

# WATER SPORT

## **Increasing Sales**

Lots of waterways running through major cities in Holland prove ideal for boating, for fun or for utility. Marinas, large or small, are established in the suburbs of many a major city.

Most of marine shops are dealing in Yamaha outboard motors, and some of them find it rather difficult to satisfy evergrowing orders for Yamaha products. It is now never unusual to see a lot of cruisers or yachs mounted with Yamaha outboard motors moored at each marina.

Sales have recently run high thanks to their strenuous efforts directed toward sales pro-

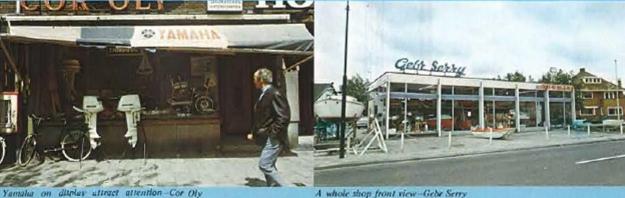




President of Boot Centrum

The lightweight Yamaha proves useful even

Marine sports corner-Gebr Serry



A whole shop front view-Gebr Serry

#### Tremendous Potentiality - France



Sales counter looks like a gorgeous inside cabin - Cazura Marine.

President of Frac Marine.

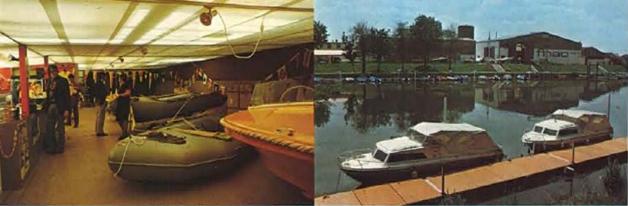


Popular outboard motors of Yamaha - Cazura

#### **Steady Progress**

Motor boating is specially popular in the regions along the Mediterranean Sea. Resultantly, French enthusiasts tend to be in favor of large-size boats powered by largedisplacement motors, Yamaha's lightweight motors, however, are also steadily winning popularity for their dependable performance and outstanding economy. High hopes can be held for the future expansion of market in this country, too.





Yamaka outboard motors prove useful for rubber boars, too Cazura

Canal behind the shop of Frac Marine. Every product is tested here before delivery.

#### Traditional Usage - Great Britain





President of Boat World (left)

It is pleasing to see powered boats smoothly cruising on the River Thames, a beautiful river running through London. Pleasure boating by family seems traditionally popular in this country. Yamaha's light- engines for yachts, or for rubber boats on weight outboard motors have recently appeared in this scene. People mount 12 - 20

hp Yamahas even on their 20-foot cruisers for less demanding crusing purposes. On the other hand, the action-loving enthusiasts tend to use Yamahas as auxiliary

Inside display of Boat World

#### **Amazing Popularization - Norway**

150 affiliated dealers. Yamaha outboard for Yamaha outboard motors.

Pleasure boating is most popularized in motors are increasing in sales throughout Norway, Universal enthusiasm to boating is the country at a very notable rate. Accordfelt even amazing. Backed by Gunn Hegna's ling to Mr. Hegna, the supply of products constant efforts in close cooperation with can not catch up with booming demands







#### New Motocross Champion

## Torao, Hideaki's Younger Brother Title Clinched at Final Round

S. Torao riding the Yamaha machine won the senior 250cc class of the Tohoku Motocross Meeting, 10th and final round of 72's national motocross championship series. His elder brother Hideaki who had earlier clinched the 125cc senior class title, also rode the Yamaha machine. The Tohoku round turned out to be the title deciding dice between Torao and veteran rider T. Yoshimura on a Honda works machine.

The close-fought race between them kept 15,000

enthusiastic spectators fully thrilled and excited. During lap 3 Torao successfully pulled ahead of archrival Yoshimura, and from then on, retained his lead almost unchallenged. Eventually, he crossed the goal line first amid thunderous applause by Yamaha fans, clinching '72 senior class championship for the first time in his racing career.

Thus, Hideaki and Torao, Yamaha brothers, won the senior 125cc and 250cc titles of national motocross.

#### **Sorthcoming Attack** to International **Events**

The Motorcycling Federation of Japan (MFJ) annually dispatches to Europe some of the best road race and motocross riders for their race-errantry in big international events. Torso has been already nominated the best one of motocross category, and is to be awarded this special prize. He is also expected to take part in the 125cc motocross sories of FIM Prizo to be organized next year for the first time.







#### Sixteener Special

Traffic safety is the matter of increased public concern, now. It seems that greater attention is focussing on 'sixteen', which is the minimum age eligible to the motorcycle driving license in many countries of the

The pedal-fitted 50cc FS1E which was recently introduced at the Motor Show in London, was admitted a real model which was developed and engineered to teach the riding beginners of sixteen years basic riding techniques and technical know-how of the motorcycle in a very safe and pleasurable way.

#### **Cheerful Yamaha Campaign** — Haiti—

campaign for Yamaha motorcycles.

Gerard Daguillard, distributors in Haiti, of wide variety such as exhibition of new West Indies recently promoted a big-scale models, Queen contest, speed competitions, otc. Yamaha's lightweight motorcycles are The campaign was designed just to appeal now steadily winning popularity, in this to the public, especially to please young country, according to Mr. Deguillard who motorcycles lans through enjoyable events recently visited the head office of Yamaha,



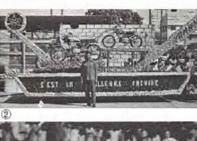
#### Symbol of Racing Glory

The Yamaha muchine ridden by J. Saurinen won the 250cc world championship for the third consecutive year, as had been already reported. The Federation of International Motorcycliste, the international governing body of motorcycle sports, has recently awarded Yamaha an honorable certificate for manufacturer championship, as shown here. It is a good symbol of Yamaha's racing glory.



- Attractive Yamaha motoreycles on display
- Charming Yamaha Queen
- 'Yemahu' is the most successful make here, too.





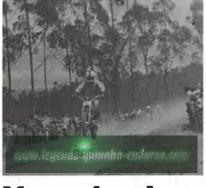




#### Picture Postcard of Yamaha Outboard Motors

The lightweight outboard motors of Yamaha are now specially favored by Norweigian people who have been well the sea since the days of Viking. They rate growing popularity of Yamaha brand. lightweight Yamahas' dependable perfor-

mance high for their shallow sea fishery. Here pictured is a postcard made in Norway. The Yamaha outboard motor known for their brisk, vigorous activities on which is mounted on a boot reflects the



#### Pleasurable Weekends

favorite brothers in Victoria, bikes against other boys of their age. to a big local club having 150 mem mance. bers under the age of 16 years, and

Kevin and Daryle, aged 14 and 12 get great pleasure at weekends, visityears respectively, are Yamaha- ing various towns, and racing their Australia. They ride a Yamaha Mini Besides, Mr. McBallum, their father Enduro and a Yamaha 100 as well as also rides a Yamaha 100cc trail bike. a 125 AT2-MX for general pleasure. All of them are now highly appreand competition uses. They belong ciating Yamaha's reliable perfor-



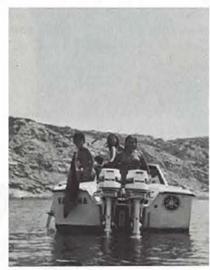


motorcycle sports in this country, and Yamaha proves the most successful make in

Baca is entered for events by Casabaca, a

Yamaha dealer in this region.

most of cases.



#### Grima's Yamaha **Outboard Motors**

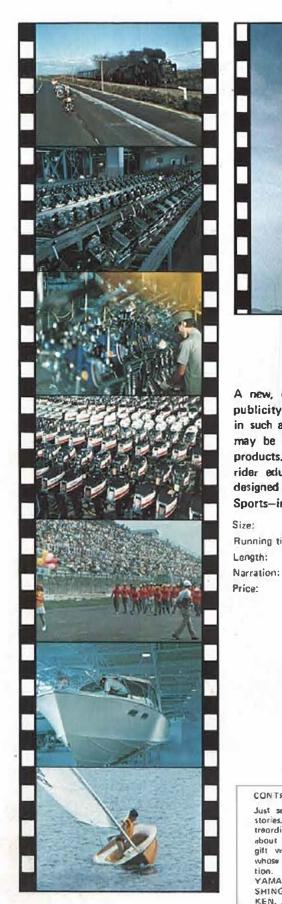
It is very much pleasing to see the boat powered by two 25 hp Yamaha outboard motors planning on the water. This boat is owned by Grima, distributors for Yamaha in Spain, and is taking a very active role in publicizing the brand image of Yamaha products efficiently at the age of evergrowing family boating.



#### Winners for Dealer Incentive Trip

Here pictured are Mr. H. Eguchi, Managing Director of Yamaha (right), Miss H. Kinoshita and one of the winners for the Dealer Incentive Trip recently organized by McCulloch of Australia. Yamaha distributors in New South Weles, Australia, Mr. Harry Macklin, dealer in Sydney is presented with a prize winning ticket.







# 'New' Youth and Growth

A new, colorful and instrumental film is now available for the world-wide publicity of 'Yamaha'. It is entitled 'Youth and Growth' which is compiled in such a way that every aspect of evergrowing Yamaha and affiliated makers may be widely known to the public through the introduction of full line products, various manufacturing processes, brisk sports activities, original rider education program, etc. It draws particular attention that the film is designed to publicize Yamaha's established motto—Safe & Pleasurable Leisure Sports—in a very impressive way.

Size: 16mm, all coloured

Running time: 37 minutes
Length: 1,300 ft.

English; Spanish, Portuguese, French & Chinese will be shortly available.

Price: US 450 dollars, FOB, Japan (half borne by Yamaha)

